



## The Capital Markets Week 2017

**It's Epic, Diverse and Better than Ever Before**

Are you a current or potential investor and would like information on wealth creation through the capital markets?

Do you want to interact with over 50 capital markets intermediaries and stakeholders?

The Capital Markets Week is a weeklong event organized by the Capital Markets Authority in partnership with capital markets industry stakeholders. The event includes several concurrent initiatives countrywide during the same week that will culminate into the Capital Markets Open Day.

The initiatives will take place from **Tuesday, 2<sup>nd</sup> to Saturday 6<sup>th</sup> May, 2017 inclusive of the Capital Markets Open day at the Kenyatta International Convention Centre, Tsavo Ballroom.**

The event targets participants from business and professional communities, County Governments and the general public from Nairobi County and its environs and other regions of Kenya.

**THE OPEN DAY IS FREE FOR THE PUBLIC May 4<sup>th</sup>, 2017 to May 6<sup>th</sup>, 2017**

### ***Come learn how to:***

How to buy shares, bonds and other capital markets products

Opening and running a Central Depository System (CDS) account

How you can start investing with as low as Kshs. 500.00

How to protect your shares

What you need to know about Unit Trusts (Collective Investment Schemes)

Available products and licensed market institutions

Developments in capital markets

The role of intermediaries in facilitating long term savings.

Capital markets as an alternative financing option for long term projects

The government's role in promoting investment and security of investments

The 10 year Capital Markets Master Plan

Corporate Governance reform for listed companies

The rights and obligations of investors

The event will also provide an opportunity for attendees to raise questions, concerns or complaints to the Authority. In addition, professional investors will also have an opportunity to engage market intermediaries during scheduled B2B (Business to Business) sessions.

As part of the event, the Authority has organized several themed conferences to run concurrently during the Open Day such as the following:

CONFERENCE	DATE	TIME
1 Forum on Exchange Traded Funds (ETFs)	May 4 <sup>th</sup> , 2017	8.00am to 10.30am
2 Forum on the Business Incubation And Accelerator On The Listing Experience	May 4 <sup>th</sup> , 2017	2.00pm to 4.00pm
3 Investing in The Capital Markets	May 6 <sup>th</sup> , 2017	10.00am to 12.00pm

*If you are interested in attending any of the above conferences, please send an email to [iepa@cma.or.ke](mailto:iepa@cma.or.ke).*

If you are a capital markets intermediary, listed company or stakeholder and have not booked your exhibition space, please contact the Authority for information on how to participate.

***Come and learn how to create wealth through the capital markets.***

***Don't leave your friend behind!!!!***

**Entry is Free!!! All are Welcome!!!**